

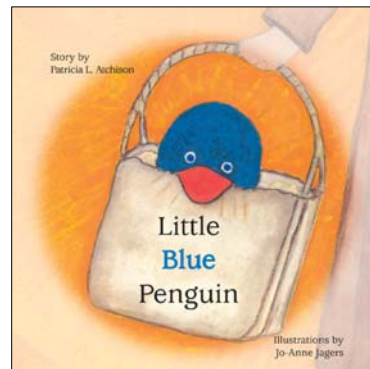
Little Blue Penguin Shines with Colourful Emotion during Storybook Time at Krysta's Kingdom

Storybook time on Krysta's Kingdom, an animated children's series, produced by Electric Bear Studios, will feature the colourful children's book, Little Blue Penguin on Episode 4, aired on KTV, October 10, 2009 at 7:30 am and 1:30 pm.

FOR IMMEDIATE RELEASE

Wood Lily Publishers (Press Release) - October 5, 2009 - Water Valley - Storybook time on Krysta's Kingdom, an animated children's series, produced by Electric Bear Studios, will feature the colourful children's book, Little Blue Penguin on Episode 4, aired on KTV, October 10, 2009 at 7:30 am and 1:30 pm.

Little Blue Penguin is a children's picture book written by author, Patricia L. Atchison, illustrated by Jo-Anne Jagers, and published by Wood Lily Publishers. When Little Blue Penguin leaves the toy shop for a new home, he meets a special playmate and discovers a world of love and happiness. Through a variety of emotions, Little Blue Penguin brings colour to his world and those around him.



Children love their stuffed toys and relate them to this whimsical story about Little Blue Penguin and Becky. Audiences watching Krysta's Kingdom will listen during story time while the book is read aloud and how it explains Little Blue Penguin's journey from a toy store, to a new home, to a lonely lost and found box at the zoo. With each new emotion the little penguin feels, he shines a different colour, thus introducing young readers to the opportunity to learn their colours.

Wood Lily Publishers was pleased when Little Blue Penguin was selected to be read on Krysta's Kingdom. Atchison says, "I like the educational premise of the children's show, and its characters, Milo the Hummingbird, and Rex the teddy bear. I think Little Blue Penguin will fit in quite well."

Atchison wrote the story based on a penguin stuffed toy her daughter had as a toddler and the adventure of losing the 'stuffedie' when her daughter dropped it out of the stroller while on an outing. "When I wrote the story, I decided to give it an educational element and introduced colour every time the penguin felt a different emotion. Teachers love this element and so do toddlers and play school kids." explains Atchison.

Krysta's Kingdom is produced by Electric Bear Studios, a production company based in Florida. While enjoying producing several productions, Krysta's Kingdom, is a personal favorite of owner Sam L. Siragusa and wife, Barbara. The show is named Krysta after

one of their grandchildren and features Krysta, played by Brittany Duchaine. Milo, the Hummingbird pops Krysta's hot air balloon as she is flying over a deserted island, leaving her stranded there. But she is not alone, and soon finds herself surrounded by talking animals that learn from her and teach her as well. The show can be seen on Kids and Teens Television (KTV), Saturdays at 7:30 am and 1:30 pm.



In addition to the book being aired as a reading, Little Blue Penguin will also be listed on Krysta's Kingdom web site, in the Book Nook section at www.krystaskingdom.com/Book_Nook.shtml. The site also features many resources for children, including the list of characters, cooking tips, spelling quizzes, and Krysta's lab. Visit www.krystaskingdom.com or become fans of the show on Facebook.

For information about the Little Blue Penguin children's book visit www.woodlilypublishers.com or www.littlebluepenguinbook.com. Atchison has a blog through her web site, www.patriciaatchison.ca and welcomes comments about her book.

Atchison's past endeavours include editing and publishing the *Canadian Teddy Bear News* magazine. She has written two books for children, including Little Blue Penguin, which was nominated for *The Word Guild 2008 Canadian Christian Writing Awards*. Her second book, McKenzie's Frosty Surprise features a Mallard duck and wetland conservation information. Little Blue Penguin is currently being converted into digital format and will be available for download later this fall.

Electric Bear Studios, LLC (EBS) is a multiple award winning company, headed by Mr. Sam L. Siragusa. In 2009, EBS won 12 Crystal Reel Awards, including best children's series for Krysta's Kingdom. His previous awards include four Addy's, one of which was the prestigious Addy. The FMPTA Award for the EBS, LLC production of Team Bravo Bears, as well as the Dove Seal of Approval. The FMPTA award for the EBS, LLC production of Beauty Cast, as well as four Dove Seals of Approval.

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Krysta's Kingdom
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